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# news release

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## **Introducing Key-Pak Plus™ Next Generation of Successful Key-Pak® Blister Card Offers Expanded Branding Space and Integrated Outer Carton**

**NEWARK, NJ** – Keystone Folding Box Company, manufacturer of Key-Pak®, a child-resistant, senior-friendly Blister Card, has extended its line to offer Key-Pak Plus™. This new package features a Child-Resistant blister card contained within an integrated outer carton and offers a cost-effective solution for clinical trial materials, compliance dosing, physician's samples and prescription drug applications.

More affordable than other re-closable blister packages currently on the market, the patented Key-Pak Plus incorporates a fold-over, heat-seal blister card neatly tucked into a durable, yet light-weight carton. The card is secured to the carton, keeping the two components together as single unit.

Because of the expanded billboard space, Key-Pak Plus allows for additional branding opportunities and detailed dosing instructions. Light-sensitive compounds and drugs that can be physically damaged will benefit from the sturdy structure of the protective sleeve while remaining senior-friendly and child-resistant.

It has been protocol tested and approved to be F=1 child-resistant (the highest possible rating). Additionally, because Key-Pak Plus is senior-friendly it makes it easier for

consumers to comply with dosing requirements, while the special, push through pull-tab indicator helps to reduce dosing errors.

The patented Key-Pak Plus Blister Card offers a variety of additional features and benefits, including:

- **Distinctive dispensing action** – Key-Pak Plus’ unique “zipper” design allows for clean and simple removal of the rear blister card panel and provides damage-free dispensing of the product.
- **Flexibility** –The package is compatible with both thermoformed and cold formed blisters and the custom heat seal board allows for shorter sealing time, fewer production defects and minimal exposure of the product to heat.
- **Efficiency** – The new Key-Pak Plus packages are self-contained and neatly closed so they stack and store efficiently.
- **Assortment** – Key-Pak Plus is also available in a wide range of sizes.

Key-Pak Plus is designed and manufactured by The Keystone Folding Box Company, a New Jersey-based provider of paperboard solutions with over a century of expertise in packaging innovation.

For more information about Key-Pak Plus, please contact Ward Smith of Keystone Folding Box Company, at (513) 871-4747, [ward.smith@keyboxco.com](mailto:ward.smith@keyboxco.com) or visit [www.keypakcard.com](http://www.keypakcard.com)

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